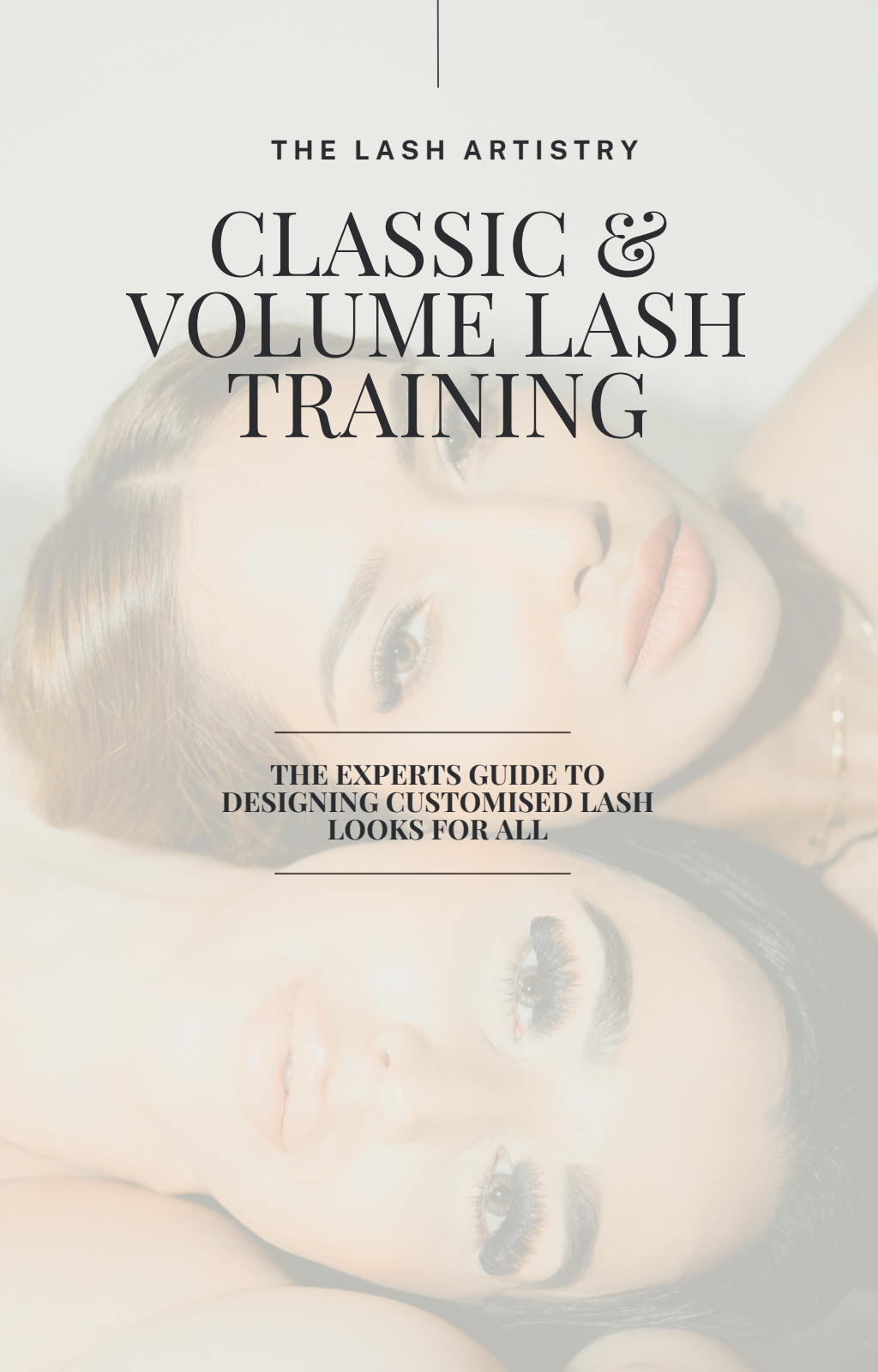




THE LASH ARTISTRY

CLASSIC & VOLUME LASH TRAINING

**THE EXPERTS GUIDE TO
DESIGNING CUSTOMISED LASH
LOOKS FOR ALL**

MEET YOUR EDUCATOR

Hi Gorgeous, it's Tash- The Founder of Lashed by Tash and educator for this training.

I've been a Lash Artist since 2018 and with a few Degrees in the bag I knew my passion lies with Education. Graduating in my Post Grad Education qualification in 2018, working full time at a Higher Education Institution there was no doubt that education was close to my heart. My passion for lashing and teaching led me to become a Lash Educator and lover of true lash artistry.

In my training you will find:

A supportive, no-judgement environment

Honest feedback and mentorship

A focus on health, high-quality lash practices

Real preparation for building a successful career

In the last 2 years, I've set myself apart by doing work that stands out. It's all about finding your niche market in your area. And I want to help you do the same. Learning how to map properly, understanding retention and understanding your clients needs. It's how you make a client feel at the end of the day, that will ensure a returning client base AND more importantly, make your clients feel like YOU CARE deeply about their unique features and desires.

My mission is to teach you real-world skills while encouraging your growth, both as a Lash Artist and as a future business owner. I am truly invested in your success, not just during the course but long after you leave the course.

**All my love x
Tash**

A woman with blonde hair, wearing a white shirt, is applying individual lash extensions to a client's eye. The client is lying down, and the woman is using tweezers to place a lash. The background is a soft, out-of-focus grey.

ABOUT THE COURSE

CLASSIC LASH TRAINING (1 FULL DAY)

Classic lash extensions are the foundation of lash artistry — you apply one individual extension to one natural lash (1:1 ratio). This method is best for beginners and for clients who want a natural to moderately full look.

What's Covered in Training:

Lash Theory: Lash growth cycle, health, safety, and hygiene

Tools & Products: Tweezers, adhesives, lash types, curls, lengths, and thicknesses

Mapping & Styling: Eye shapes, lash mapping for different styles

Application Technique: Proper isolation, placement, and adhesive use

Aftercare & Removal: Educating clients and safe removal methods

Business Basics: Pricing, policies, photography tips for portfolio

What to Expect in Training:

Mostly theory and demonstrations on mannequins

Live model practice with guided supervision

Focus: Getting comfortable with tweezers, isolation, and speed control

Outcome: You should be able to complete a full classic set slowly but correctly by the end of training (speed comes with practice)

ABOUT THE COURSE

VOLUME LASH TRAINING (1 FULL DAY)

Volume lashing involves creating handmade fans of 2–8 ultra-fine extensions and applying them to a single natural lash. This method creates a fuller, fluffier, more dramatic look.

Pre-Requirement:

You must already have Classic Lash Certification before learning volume — volume requires advanced control and precision.

What's Covered in Training:

Advanced Lash Theory: Lash weight calculation to avoid damage

Fan Creation: Different fanning methods (pinching, shimmy, rolling)

Placement & Wrapping: Perfecting the bond for retention and stability

Layering & Styling: Texture, wispy sets, and hybrid techniques

Adhesive Mastery: Controlling glue usage for tiny fan bases

Speed & Efficiency: How to lash faster while maintaining quality

What to Expect in Training:

Fan-making drills, theory on weight, styling, and advanced mapping

Live model application under supervision

Focus: Perfecting fan symmetry, neat bases, and long-lasting attachment

Outcome: You'll leave knowing how to create and apply volume fans, through perfect speed and consistency come with weeks of practice and patience.

BENEFITS OF 1:1 LASH TRAINING

1. Personalized Learning at Your Pace

In a private setting, we tailor the training to your learning style, speed, and needs. You'll get immediate feedback, extra practice where you need it, and the ability to move faster through the parts you're confident in.

2. Full Attention from Your Educator

You get 100% of Tash's focus - meaning more corrections, deeper explanations, and extra tips that aren't always possible in group settings.

Every moment of your training is fully dedicated to you.

3. Customized Techniques for Your Goals

Have a specific lash style you want to master? Want extra help with mapping, isolation, or retention? Private training allows us to customize the focus based on what you want to specialize in or improve.

4. More Hands-On Time

You'll spend more time actually practicing - not just watching others. This leads to faster skill development and better confidence when you start working on real clients.

5. Flexible Scheduling

Private training dates are more flexible, allowing you to choose a training day that works best with your personal schedule.

6. A Comfortable, Low-Pressure Environment

No distractions, no competition, no intimidation. Just you, your educator, and a supportive, judgment-free space to ask questions, make mistakes, and truly learn.

TOPICS COVERED

Eye Anatomy & Growth Cycle

Eye & Lash Health

Sanitation

Lash Cleansing

Lash Cart & Work Space

Adhesive, Environment & Retention

Tweezers

Lash Basics & Application

Eye Shapes & Styles

Styling & Mapping

Refills & Removals

Clients, Expectations & Policies

Client Consultation

Client Consent & Agreement Form

Pricing & Building Confidence as a New Lash Artist

Tash's Recommendations

Social Media Start Up

STUDENT KIT

The Artistry bundle course includes a full kit and enough for 30 full treatments:

- 2 x tweezers
- 1 x Adhesive 3ml
- 1 x Gel Remover
- 6 x Eyelash Extension Trays
- 30 x Ultra Thin Eye Pads
- 1 x Lash Tile
- x1 Scissor
- 1 x Foaming Cleanser
- 10 x Microfibre Brushes
- 10 x Mascara Brushes
- 10 x Lip Brush
- 2 x Face Mask
- 1 x Transpore Tape
- 1 x Permanent Marker – Fine Tip
- 1 x Nanomister
- 1 x Acetone
- 1 x Lash Primer
- 2 x Training Manual
- 1 x Cleansing Brush
- 1 x Mannequin
- Practice Strip Lashes

Not include- Lash bed, Ring Light, Lash Chair and Lash Trolley
Lash kits are proudly supplied by the Lash educator

LASH TRAINING FAQ

Q: Who is this course for?

This course is perfect for beginners who are brand new to lash extensions, as well as beauty professionals looking to expand their services. No prior experience is needed - just a passion for learning and an eye for detail!

Q: What will I learn during the training?

You'll learn everything you need to start your lash career with confidence, including:

- Eyelash anatomy and lash growth cycle
- Health and safety practices
- Lash application techniques
- Lash styling and mapping for different eye shapes
- Product knowledge and lash retention tips
- Client consultations and aftercare
- Business basics for building your clientele

Q: How long is the course?

The training is 2 full days. We also include time for hands-on practice and live model work.

Q: Will I receive a certificate?

Yes! Upon successful completion of the course and practical assessments, you will receive a Certificate of Completion in Classic & Volume Lash Extensions from Lashed by Tash that is accredited through Lash Inc.

Q: Do I need to bring my own supplies?

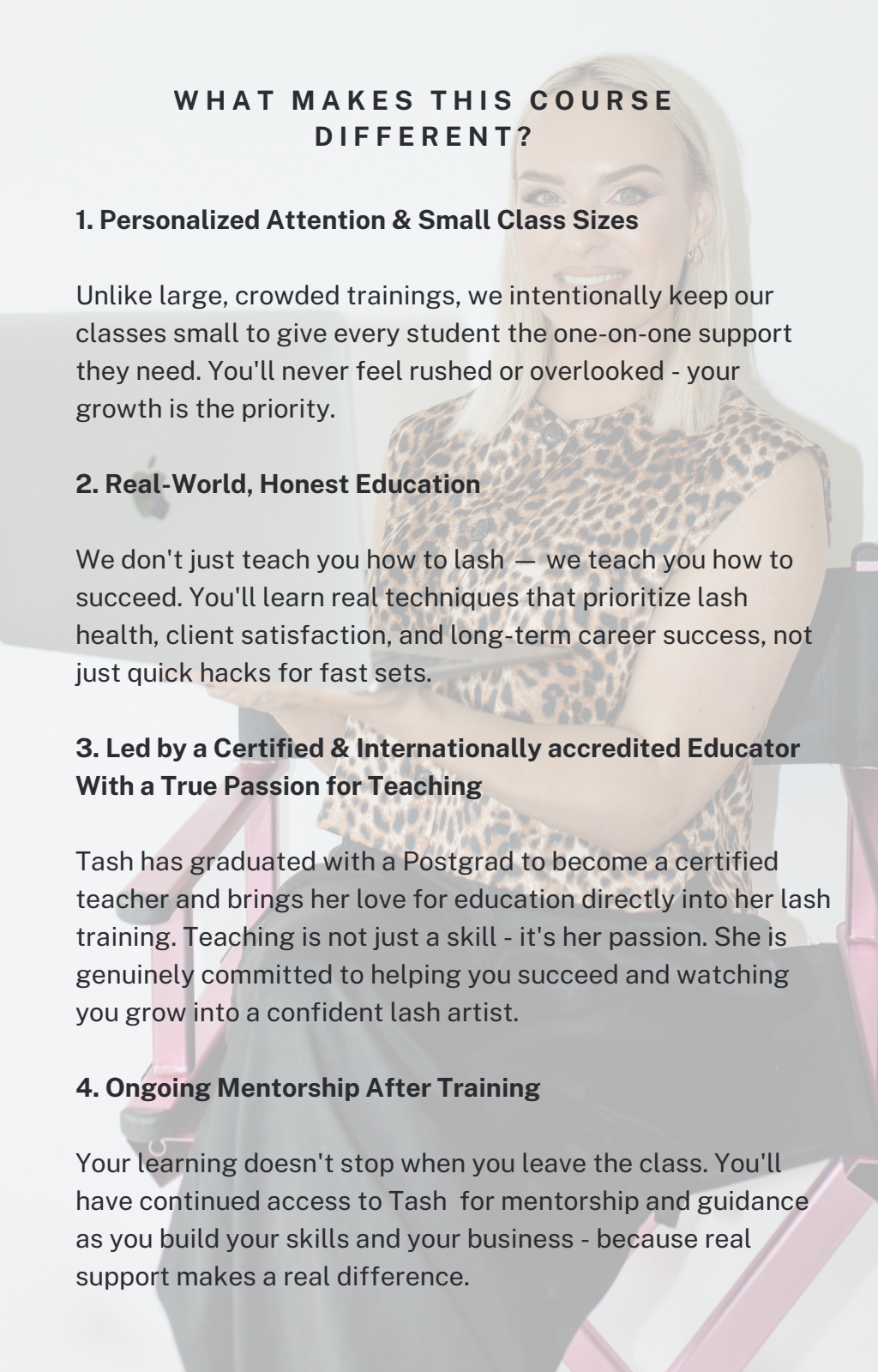
No - a full training kit is included with your course! It contains everything you need to complete the training and practice at home afterward

Q: Will there be hands-on practice?

Absolutely. You'll first practice on a mannequin head to build your confidence, then move on to lashing two live models (either one you bring or one provided by us).

Q: Who organizes the models?

Students are responsible for organizing both models needed for their hands-on practice portion of the trainings. If you need help finding models, you can reach out to Cyra for assistance!



WHAT MAKES THIS COURSE DIFFERENT?

1. Personalized Attention & Small Class Sizes

Unlike large, crowded trainings, we intentionally keep our classes small to give every student the one-on-one support they need. You'll never feel rushed or overlooked - your growth is the priority.

2. Real-World, Honest Education

We don't just teach you how to lash — we teach you how to succeed. You'll learn real techniques that prioritize lash health, client satisfaction, and long-term career success, not just quick hacks for fast sets.

3. Led by a Certified & Internationally accredited Educator With a True Passion for Teaching

Tash has graduated with a Postgrad to become a certified teacher and brings her love for education directly into her lash training. Teaching is not just a skill - it's her passion. She is genuinely committed to helping you succeed and watching you grow into a confident lash artist.

4. Ongoing Mentorship After Training

Your learning doesn't stop when you leave the class. You'll have continued access to Tash for mentorship and guidance as you build your skills and your business - because real support makes a real difference.

YOUR INVESTMENT

**The Artistry Bundle Course
(Classic & Volume Training) R12 500**

Classic Lash Training R8500

Volume Lash Training R7500